



Kühl® | Kühl®+ SMART ROOM AIR CONDITIONERS

There's Kühl and then there's everyone else.

QUIETEST

Kühl is the quietest window air conditioner available with operation as low as 43dB*.

FASTEST COOLING

Kühl reaches your desired temperature faster by delivering up to 33%** more air volume than competitor's models.

MOST DEPENDABLE

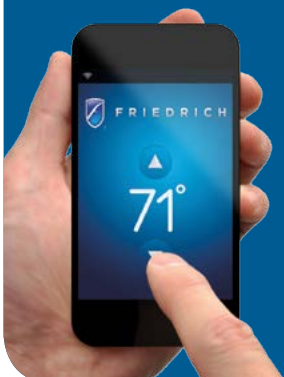
Friedrich air conditioners have been trusted to provide reliable cooling for generations.

See real testimonials at Friedrich.com.



FRIEDRICH

1 8 8 3



Add industry-leading FriedrichLink® Wi-Fi controllability and Friedrich Kühl units are simply the best room air conditioners

THE EXPERTS IN ROOM AIR CONDITIONING

KÜHL QUIET

Kühl units offer the perfect balance between fast cooling and quiet operation. Our units are noticeably quieter than the competitor's air conditioners without compromising high performance.

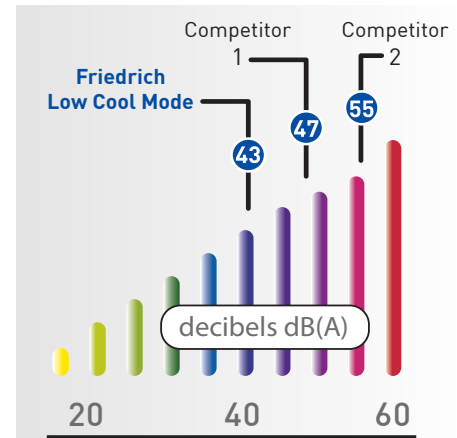
For example, extra thick rubber grommets absorb vibration and reduce noise, while steel inner walls and extra dense insulation block outdoor noise from entering the room.

Kühl's unique front design blocks sound transmission by drawing air in from the sides, instead of through the front, like other room air conditioners. Our larger discharge vents allow for higher air volume at lower velocity, delivering maximum conditioned air quietly.

ACTUAL SOUND TEST RESULTS

Model		Friedrich	Competitor 1	Competitor 2
Claim	dB	-	43	55
Actual	dB	43	47	55

*SQ06 and competitor models tested on low cool.



KÜHL COMFORT

Kühl uses multiple sensors to more accurately monitor indoor and outdoor temperatures so that it can maintain your ideal settings.

Kühl+ models also have the ability to cool or heat as needed so units can operate year-round, and even have an auto changeover mode so you can relax while Kühl keeps you comfortable no matter the season.

These units are designed to deliver powerful and precise airflow to cool you off faster than competitor's weaker units.

ACTUAL AIRFLOW TEST RESULTS

Model	Friedrich 8000 Btu	Competitor 1	Friedrich 12000 Btu	Competitor 2	Friedrich 18000 Btu	Competitor 3
INDOOR CFM	200	150	213	189	430	345

**All units were tested under the same conditions.

KÜHL TESTIMONIALS

"I searched around online and read consumer reviews of various Friedrich models. I noticed that the common themes in all of the reviews were quietness, longevity, and superior build quality. The Kühl does not disappoint! This is hands-down the best window/wall air conditioner I have ever had the pleasure of using."

-Lawson

"I have just purchased a Friedrich SQ06N10-A window air conditioner. I just want you to know that I have never seen such a well built air conditioner since the 1960s and it is so refreshing to see quality come back."

-Timothy

"By some stroke of luck I found Friedrich and purchased a Kühl unit. It's very quiet. Thank you for the sleek design; it's certainly not an eyesore. I just love every feature I've found so far. Thank you for your effort to help us conserve energy. It's in our best interest."

-Nathan