

OLED W7 Series

LG SIGNATURE Picture-On-Wall OLED 4K HDR Smart TV

65"

77"

* Class size: See below for details.

4K Ultra HD (3,840 x 2,160)

Picture-On-Wall

Active HDR with Dolby Vision™

Perfect Black

Cinematic Color

Billion Rich Colors

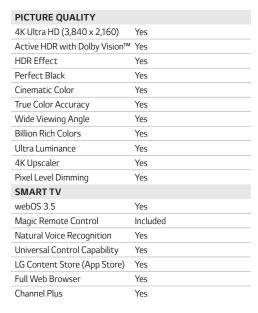
Ultra Luminance

Pixel Level Dimming



Picture-On-Wall

Yes, it really is a television. Discover a TV so thin and light that the screen attaches directly to the wall, held in place by magnets. LG's radical new Picture-on-Wall esthetic uses the most advanced OLED technology yet to achieve this first-of-its-kind design.





Active HDR with Dolby Vision™

Active HDR analyzes and optimizes HDR10 content sceneby-scene for an even more striking, more breathtaking High Dynamic Range experience. It also supports Dolby Vision™ as well as the new backward-compatible HLG HDR standard, assuring the most HDR content.

SMART SHARE	
Screen Share	Yes
Content Share	Yes
AUDIO	
Speaker System	4.2 Channel
Output Power	60W (WF: 20W)
Dolby Atmos	Yes
Dolby Atmos Decoder	Yes
DTS Decoder	DTS-HD
Surround Mode	OLED Surround
Hi-Fi Audio	Yes
Wireless Sound Sync	Yes
CONNECTIVITY	
Wi-Fi® Built In	802.11ac
Wi-Fi Direct	Yes
IP Control	Yes
Simplink (HDMI CEC)	Yes
INPUTS	
HDMI	4 (HDCP 2.2)
USB	3
RF In (Antenna/Cable)	1
Composite In	1
Ethernet	1
Optical	1
RS232C (Mini Jack)	1

Dolby Atmos®

From state-of-the-art theaters to the home: With Dolby Atmos®, sounds can move anywhere, including above the listener for the ultimate in surround audio. Discover Dolby Atmos (on select titles) through the TV speakers, or pass through to a compatible home theater system for the full experience.

POWER		
Power Supply (Voltage, Hz)	120Vac 50-60Hz	
Power Consumption	TBD	
Standby Mode	0.5Wi	
OLED65W7P (64.5" DIAGONAL) DIMENSIONS/WEIGHTS/UPC		
Display (WxHxD)	57.1" x 32.5" x 0.15"	
AV Box (WxHxD)	49.6" x 3.1" x 7.8"	
Shipping (WxHxD)	64.3" 37.6" x 11.3"	
Display Weight	16.8 lbs	
AV Box Weight	22.0 lbs	
Shipping Weight	72.8 lbs	
UPC	719192610989	
OLED77W7P (76.7" DIAGONAL) DIMENSIONS/WEIGHTS/UPC		
Display (WxHxD)	67.8" x 38.9" x 0.23"	
AV Box (WxHxD)	57.5" x 3.3" x 8.2"	
Shipping (WxHxD)	75.1" x 48.1" x 13.0"	
Display Weight	27.1 lbs	
AV Box Weight	28.0 lbs	
Shipping Weight	108.6 lbs	
UPC	719192610972	