

#### **PRODUCT HIGHLIGHTS**

- 15 speakers, 4 upward firing drivers
- Dolby Atmos<sup>®</sup> Technology
- 4K Pass-Through
- Wireless subwoofer
- Wireless rear speakers
- Stream music via WiFi or Bluetooth

### **KEY FEATURES**

#### 15 SPEAKERS WITH 4 UPWARD FIRING DRIVERS

Get cinema style sound without leaving home. 15 built-in speakers, including 4 upward-firing speakers and rear wireless speakers, deliver crystal clear sound that feels like it comes from all around, including above, like in the theater.<sup>1</sup>

### **DOLBY ATMOS®**

Dolby Atmos transports you into the story with moving audio that flows all around you with breathtaking realism. Rather than being constrained to channels, sounds exist as individual entities that are precisely placed and moved in three-dimensional space – including from above – putting you in the center of the action.<sup>2</sup>

#### SURROUND SOUND EXPANSION PLUS

Hear your favorite movies in a whole new way. Proprietary Surround Sound Expansion Plus upconverts audio content to up to 5.1.4 channels, adding overhead sound dimension to virtually anything you watch.

#### 4K PASS-THROUGH

With 4K Pass-Through, a simple HDMI® connection delivers the best in audio and picture quality. Connect any 4K video source like a UHD Blu-ray player, through the Samsung HW-K950 to your TV for rich sound and 4K picture quality.<sup>3</sup>

# WIRELESS SPEAKER CONNECTIONS

Don't let messy wires get between you and your entertainment. The soundbar, subwoofer, and rear speakers connect to each other wirelessly for seamless, rich, and dynamic sound.

#### 2 HDMI + HDMI ARC

Enjoy your favorite movies, shows, and sports with higher quality audio. The HDMI® connection transmits digital video and audio over a single cable, delivering a superior entertainment experience.

#### WIRELESS MUSIC STREAMING

Play your favorite streaming services from your mobile device. Connect the K950 to the Samsung Multiroom App and Samsung Radiant360 speakers via WiFi and stream music throughout the house. Built in Bluetooth connectivity allows you to stream and play music wirelessly from Bluetooth compatible devices.<sup>4</sup>

#### WIDE RANGE TWEETER

Finding the sweet spot just got a whole lot easier. With a wide-range tweeter engineered by Samsung's audio lab in California, you'll get consistently great sound no matter where you sit. So even if you don't score the best seat in the house, you won't miss a single decibel.

#### CALIFORNIA AUDIO LAB

The HW-K950 was tuned at Samsung's state of the art audio lab in Valencia, California. Home to a team of world class audio engineers with 300 years of combined experience, the facility features one of the world's most advanced audio testing labs. From this cutting edge facility in the heart of the entertainment industry, Samsung develops and tunes audio products with perfectly balanced, room filling sound.

<sup>1</sup>Optimal sound depends on various factors including speaker placement, ceiling height and material.

Visit http://www.samsung.com/us/video/home-audio/HW-K950/ZA for more information.

For Dolby Atmos sound requirements, visit http://www.dolby.com/us/en/guide/dolby-atmos-speaker-setup/5-1-4-setups.html

Profit Dotby Atmos-enabled media and compatible source Dolby, the Double D logo and Atmos are registered trademarks of Dolby Laboratories

<sup>3</sup>HDMI Cords sold separately

<sup>4</sup>Radiant 360 Speakers sold separately



**MODEL:** HW-K950/ZA **UPC CODE:** 887276167732

#### **DIMENSIONS (INCHES W x H x D):**

• **SOUNDBAR:** 47.65 x 32.2 x 5.17

• **REAR SPEAKERS:** .48 x 8.3 x 5.55

• **SUBWOOFER:** 8.03 x 15.7 x 16.31

• **SHIPPING:** 50.16 x 23.23 x 10.23

## WEIGHT (LBS):

• **SOUNDBAR:** 14.77

• REAR SPEAKERS: 4.41

• **SUBWOOFER:** 21.16

• SHIPPING: 56

#### **AUDIO:**

DOLBY ATMOS ® AND DTS DIGITAL SURROUND: YES

# **AV DECODING:**

- AAC: YES
- MP3: YES
- WAV: YES
- WMA: YES
- OGG: YES
- FLAC: YES
- ALAC: YES

# **ACCESSORIES INCLUDED IN BOX:**

- **REMOTE CONTROLLER:** YES
- HDMI CABLE: YES
- WALL MOUNT BRACKET: YES
- BATTERY: YES