



PRODUCT HIGHLIGHTS

- Ultra High Definition 4K (3840 x 2160)
- UHD Upscaling
- UHD 4K Standard Future Proof
- UHD Dimming
- Precision Black (Local Dimming)
- Smart TV

SIZES

50" 55" 60" 65" 75"

Experience real world resolution with the Samsung Smart HU8550 UHD TV. The HU8550 includes exclusive technology that delivers incredibly lifelike UHD 4K picture quality. Watch any movie, sport, disc or streaming app at 4 times the resolution of full HD with UHD Upscaling. This ultra high definition is paired with UHD Dimming and Precision Black, which create outstanding contrast levels and provide greater detail with deep, rich color. Explore the future of picture quality with the new HU8550.

KEY FEATURES

PICTURE QUALITY

- Ultra High Definition 4K (3840 x 2160)
- UHD Upscaling
- UHD Dimming
- Precision Black (Local Dimming)

SMART TV

- Quad Core Processor
- Smart Hub
- Full Web Browser
- Quad Screen
- Instant On

SMART INTERACTION

- Motion Control with Camera Accessory
- Voice Interaction

SMART CONNECTIVITY

- Screen Mirroring
- Smart View 2.0
- S Recommendation
- MHL Adapter

UHD 4K STANDARD FUTURE PROOF

CONNECTIONS

- 4 HDMI® Connections
- 3 USB Connections:
- Wi-Fi Built in
- 1 Component in
- 2 Composite in (AV)
- 1 Shared with Component

AUDIO

- Dolby® Digital Plus
- Dolby® Pulse with Dolby® MS11 MultiStream Decoder
- DTS Premium Sound | 5.1 Decoding with DTS Studio Sound™

INCLUDES

- Smart Remote Control
- 4 Pairs of 3D Active Glasses (SSG-5150GB)



KEY FEATURES

PICTURE QUALITY

UHD UPSCALING

UHD Upscaling delivers the complete UHD picture experience with a proprietary process including signal analysis, noise reduction and detail enhancement to seamlessly upconvert SD, HD or full HD content to UHD-level picture quality.

UHD DIMMING

UHD Dimming precisely scans an incredible amount zones across the entire image and adjusts brightness to deliver deeper darks and brighter whites. It virtually eliminates the "halo" effect and image distortion, so you'll enjoy a crystal clear picture.

PRECISION BLACK (LOCAL DIMMING)

Experience sharper contrast with Precision Black Local Dimming. It dims LED lighting behind the darkest area of the picture for greater contrast and darker blacks, while the brighter elements remain as bright as they should be.

SMART TV

QUAD CORE PROCESSOR

Enjoy a fluid browsing experience with Quad Core Processor. Seamlessly switch between apps, stream content and multi-task faster.

SMART HUB

Enjoy everything you love in one place. The interface of the Smart TV Smart Hub organizes your entertainment and content into five panels. Effortlessly navigate through live TV, movies, streaming content, social networks, apps and more.

FULL WEB BROWSER

Browse the web on your Smart TV to find the latest content. Enjoy everything from online shopping, social media browsing, entertainment news and the latest YouTube hits. Catch up on the latest content, and then go back to watching TV.

QUAD SCREEN

Enjoy next generation multi-tasking with Quad Screen. Transform your TV into four screens that can access live TV, streaming video and the web all at once. Watch your fantasy football team gain points as the real players gain yards, then check Facebook — all on one screen.

INSTANT ON

Tired of waiting for your UHD TV to warm up? Your Samsung UHD TV turns on 4 times faster with Instant On, so you can immediately begin browsing apps or watching your favorite movies, sports or shows.

SMART INTERACTION

MOTION CONTROL WITH CAMERA ACCESSORY

Attach the Samsung Skype™ TV Camera* for gesture control.

*VG-STC4000 Skype™ Camera sold separately. Performance and specifications may vary, subject to hardware limitations. You can also add a camera accessory which recognizes your hand motions to browse the Smart Hub, play games and more.

VOICE INTERACTION

Smart Interaction with Voice Command lets you talk to the TV to search what's on or to perform basic commands such as "last channel," "record" or "turn off." You can also add a camera accessory that recognizes your hand motions, to browse the Smart Hub, play games and more.

SMART CONNECTIVITY

SCREEN MIRRORING

The screen mirroring feature allows you to mirror your phone or other compatible mobile devices' screen onto the TV's screen wirelessly. This feature allows you to use your big screen television instead of your devices' smaller screen for showing content, media playback, or other function.

SMART VIEW 2.0

Turn your phone, computer or tablet into a second TV with Smart View 2.0. Whatever is playing on your TV, Netflix, VOD or live TV is streamed to your mobile device as well. This lets you watch your favorite movies, shows and sports all around the house.

S RECOMMENDATION

S Recommendation uses your preferences to find the movies and shows you'll enjoy. Just ask your TV things like "what action movies are on?" or open the hub to browse suggestions.

UHD 4K STANDARD FUTURE PROOF

Stay current as UHD 4K standards continue to advance. Not only does the One Connect Box* update your TV with the newest software and features, it also makes your TV ready for any and all possible 4K formats. With the One Connect Box, the evolution of UHD 4K will never leave you behind.

*One Connect Box sold separately

CONNECTIONS

HDMI®

High quality single-cable digital audio/video interface for connecting the TV to a digital cable box, satellite box, DVD and Blu-ray Disc™ player, PC computers, PC portable devices, new generation tablets and devices featuring the HDMI® output. CEC capability permits the control of the TV and component from one remote control handset.

USB CONNECTIONS

Get complete access to all your stored audio files from any USB memory drive or external hard drive. This wide range of compatibility allows you to connect and share content via USB.

WI-FI BUILT IN

With Wi-Fi built right into your TV, it's easy to connect to your existing wireless network. Browse the web and access Samsung Apps or other Smart TV features. Wi-Fi makes it easy to enjoy all types of content on demand.

1 COMPONENT IN

Analog video connection transmits HD RGB video using three RCA connections.

2 COMPOSITE IN (AV)

Analog video connection transmits video using one RCA connection.

KEY FEATURES

AUDIO

DOLBY® DIGITAL PLUS

Optimizes the TV sound quality when viewing and listening to Internet movies, Internet music and other content played back from wired or wireless mobile phones, PCs and tablet devices.

DTS PREMIUM SOUND | 5.1 DECODING WITH DTS STUDIO SOUND™

Delivers immersive 5.1 surround sound from any DTS-encoded content and converts any two-channel audio content into a 5.1 DTS surround sound track for discrete surround sound playback.

ACCESSORIES INCLUDED

SMART REMOTE CONTROL

The Smart Remote gives you ultimate control of your Smart TV. Select TV functions by talking into the built in microphone. You can also use the touchpad to navigate quickly or use the remote like a mouse and simply point and click.

3D ACTIVE GLASSES

When combined with Samsung 3D entertainment, 3D Active Glasses bring viewing to vivid life. Samsung's newest 3D Active Glasses offer even greater comfort over hours of viewing.

LIMITED WARRANTY

1-year parts and 1-year labor warranty (90 days parts and labor for commercial use) with in-home service, backed by Samsung toll-free support.

The benefits of the Limited Warranty extend only to the original purchaser of Samsung products from an authorized Samsung reseller. THE LIMITED WARRANTY SHALL NOT APPLY TO ANY SAMSUNG PRODUCTS PURCHASED FROM UNAUTHORIZED RESELLERS OR RETAILERS, EXCEPT IN STATES WHERE SUCH RESTRICTION MAY BE PROHIBITED. For a list of Samsung authorized retailers, please go to: http://www.samsung.com/us/peaceofmind/authorized_resellers.html.

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MODELS

50" CLASS UN50HU8550 – UPC 887276976013

ORDER CODE: UN50HU8550FXZA

DIMENSIONS (WxDxH)

TV without stand: 43.9" x 1.4" x 25.4"

TV with stand: 43.9" x 10.6" x 27"

Package: 49.8" x 6.3" x 29.1"

WEIGHT

TV without stand: 32.4 lbs

TV with stand: 39.7 lbs

Package: TBD

55" CLASS UN55HU8550 – UPC 887276976204

ORDER CODE: UN55HU8550FXZA

DIMENSIONS (WxDxH)

TV without stand: 48.4" x 1.4" x 27.8"

TV with stand: 48.4" x 10.6" x 29.4"

Package: 54.3" x 6.5" x 31.9"

WEIGHT

TV without stand: 39.2 lbs

TV with stand: 46.5 lbs

Package: 56.0 lbs

60" CLASS UN60HU8550 – UPC 88727603026

ORDER CODE: UN60HU8550FXZA

DIMENSIONS (WxDxH)

TV without stand: TBD

TV with stand: TBD

Package: TBD

WEIGHT

TV without stand: TBD

TV with stand: TBD

Package: TBD

65" CLASS UN65HU8550 – UPC 887276976181

ORDER CODE: UN65HU8550FXZA

DIMENSIONS (WxDxH)

TV without stand: 57.1" x 1.4" x 32.8"

TV with stand: 57.1" x 11.6" x 34.4"

Package: 63.4" x 7" x 37.1"

WEIGHT

TV without stand: 54.2 lbs

TV with stand: 62.6 lbs

Package: 77.2 lbs

75" CLASS UN75HU8550 – UPC 88727603057

ORDER CODE: UN75HU8550FXZA

DIMENSIONS (WxDxH)

TV without stand: 66" x 1.5" x 37.8"

TV with stand: 66" x 13.4" x 39.6"

Package: TBD

WEIGHT

TV without stand: TBD

TV with stand: TBD

Package: TBD

