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Media Contact:
Leanne Newman (519) 756-2709 x 2
[*leanne@flyingcamel.com*](mailto:leanne@flyingcamel.com)

**THE “GREENEST” REFRIGERATION IN THE WORLD:
THE STORY CONTINUES**

**Liebherr meets and exceeds new ENERGY STAR® standards with entire indoor
refrigeration product line**

Burlington, Ontario: New ENERGY STAR® rating requirements are coming into effect in April of 2008. Liebherr, manufacturer of the greenest refrigeration worldwide, is pleased to announce that its entire product line of indoor refrigeration meets and exceeds the new guidelines for ENERGY STAR®, making Liebherr the only brand in the North American marketplace to achieve these standards.

“Competitive products have select models that meet ENERGY STAR® requirements, but no one else can say that 100% of their indoor refrigeration is ENERGY STAR® rated,” states Marc Perez, Vice President of Liebherr North America. “Liebherr has always made the commitment to be the most energy efficient, and has invested in the research and development necessary to make even our large capacity refrigerator as efficient as it can possibly be,” adds Perez.

Liebherr’s commitment to green products and manufacturing practices is longstanding. As of summer of 2007, all Liebherr appliances in North America met RoHS compliance making Liebherr the FIRST refrigeration manufacturer to comply with this practise worldwide. RoHS stands for the “**R**estriction of the use of certain **h**azardous **s**ubstances in electrical and electronic equipment” and eliminates the use of major hazardous substances in the production of Liebherr products such as lead (Pb), mercury (Hg), cadmium (Cd) and certain types of chrome and biphenyl. And, beyond being the leader in the manufacturing of ENERGY STAR® and RoHS compliant appliances, Liebherr walks the talk in all aspects of green design.

“Liebherr has found better, greener ways to produce quality products using materials that are less damaging and have less impact on our eco-systems,” says Perez. “We take a proactive approach towards responsible manufacturing. We don’t wait until compliance is mandatory.”

The RoHS initiative was a natural for the Liebherr company, which makes environmental consciousness part of their core values. Here is a list of their key responsible production initiatives:

- Liebherr was the first appliance manufacturer worldwide to remove CFC’s completely from the production process in 1993
- Since 2000, Liebherr’s considerable investment to ensure environmental compatibility has resulted in the reduced use of chemicals (by 30%), solvents (by 5%) and energy consumption (by 5%)
- Liebherr has established central waste and resource collection stations at their manufacturing facilities
- The packaging materials on all products are 100% recyclable
- The water used in the production process is purified and pollution-free
- The energy released during production is recovered and utilized again in heating the manufacturing environments.

Kitchen professionals and architects are often intrigued by Liebherr’s product innovation and contemporary design, but can also recommend Liebherr products as the greenest choice in the marketplace. And, high quality materials, precise electronic control systems, elite cooling components, variable speed compressors and the latest production processes ensure energy efficiency and performance for years to come.

Contact Leanne Newman for high-resolution images or further product information.

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Driven by innovation and characterized by sophisticated, fresh design, Germany-based Liebherr Corporation brings the best of Europe to the refrigeration category in North America. As the worldwide leader in environmentally responsible refrigeration, Liebherr provides outstanding built-in, freestanding, and fully integrated refrigeration and wine storage units.